



Press Release

January 7, 2011

Optima Neuroscience Announces AES 2010 Auction Results

Alachua, FL - Optima Neuroscience, Inc., a privately held medical device company focused on the development of brain monitoring technologies, announced today that proceeds from the auction of its IdentEvent® EEG Review Software with Seizure Detection was presented to the American Epilepsy Society (AES) in support of the Lennox and Lombroso Trust and the Susan Spencer Research Fund. A check presentation ceremony took place at the AES Annual Meeting in San Antonio, TX last month. Allegheny General Hospital (Allegheny, PA) was acknowledged as the highest bidder with a donation of \$3,000.

President of Optima, Dr. Ryan Kern stated, "This is a wonderful opportunity to support an organization that, like our company, is dedicated to helping patients manage and overcome neurological disorders. Optima is proud to donate 100% of the proceeds generated from this auction to the great work being done by the Lennox and Lombroso Trust for Epilepsy Research and Training and the Susan S. Spencer Clinical Research Training Fellowship in Epilepsy"

Allegheny General Hospital will be utilizing IdentEvent in their newly expanding Level 4 Epilepsy Monitoring Unit (EMU). According to Dr. Kevin Kelly, "We are especially pleased to have been able to participate in the auctioning of Optima's IdentEvent software. The purchase will not only allow staff at Allegheny General Hospital to improve our process of reviewing both long-term in-hospital and ambulatory EEG records, but it will also contribute to the important epilepsy research supported by the American Epilepsy Society."

About Optima

Optima Neuroscience is a medical device company producing a line of revolutionary brain monitoring products. Based in Alachua, FL, the company is commercializing technology originally invented by researchers at the renowned University of Florida McKnight Brain Institute. As pulse oximeters revolutionized the monitoring of lung function, Optima's products will enable non-specialist care providers to rapidly and accurately obtain critical information about the status of the brain. Visit our website at www.optimaneuro.com.

For more information about Optima Neuroscience, please contact Dr. Ryan Kern at rkern@optimaneuro.com or (352) 371-8281.

About the Lennox and Lombroso Trust and the Susan Spencer Fund

AES is engaged in creating a secure foundation for accelerating research into the understanding, treatment and cure of epilepsy. The Lennox and Lombroso Trust and the Susan Spencer Fund are key components of this effort and the Society's program of research and training grants and awards to attract and retain investigators in the field.

About the American Epilepsy Society

The American Epilepsy Society seeks to advance and improve epilepsy care through the promotion of research and education for healthcare professionals dedicated to the prevention, treatment and cure of the disorder.