



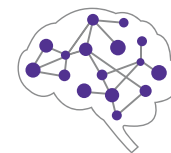
AES ANNUAL MEETING

DECEMBER 2 - 6, 2016 | HOUSTON TEXAS

EXHIBITS AND SUPPORT OPPORTUNITIES

**Five Days. Thousands of Decision Makers.
All Focused on Epilepsy.**

70th Annual Meeting | George R. Brown Convention Center
6th Biennial North American Regional Epilepsy Congress



AMERICAN
EPILEPSY
SOCIETY

FIVE DAYS. THOUSANDS OF DECISION MAKERS: ALL FOCUSED ON EPILEPSY.

SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Epilepsy Society (AES) Annual Meeting brings thousand of epilepsy professionals together, all in one place.

It's your biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

- Showcase your brand, product and services
- Interact with clinicians, researchers and scientists
- Connect with your existing customers
- Generate valuable sales leads
- Network with leaders in epilepsy medicine and science

AES marks its 70th Annual Meeting — and the 6th Biennial North American Regional Epilepsy Congress.

Reserve your exhibit booth, but don't stop there. Check out all these additional opportunities for introducing and promoting your brand throughout the five-day event.



“As the premier conference for epilepsy professionals, the AES Annual Meeting is an exhibit opportunity that is not to be missed.”

Miranda Pruitt, Moberg ICU Solutions

FIND IT QUICK!

Connect with Epilepsy Decision Makers.....	3	Scientific Exhibits	12
Summary of Opportunities	4	Advertising in <i>Epilepsy Currents</i>	12
Recognition Levels	5	Education Support.....	13
Exhibit Space.....	6	Equipment Auction	13
Specific Support Opportunities.....	7	Epilepsy Resource Center.....	13
Innovation Pavilions	10	Contact Information	14
Office Rentals.....	11		

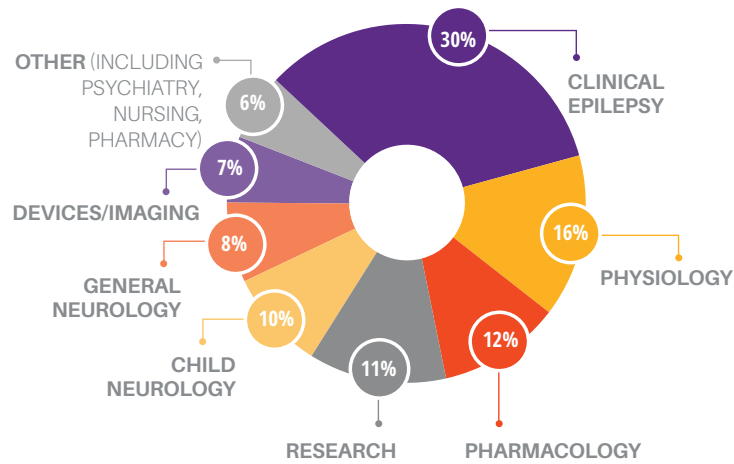


CONNECT WITH DECISION MAKERS: TOGETHER IN ONE PLACE.

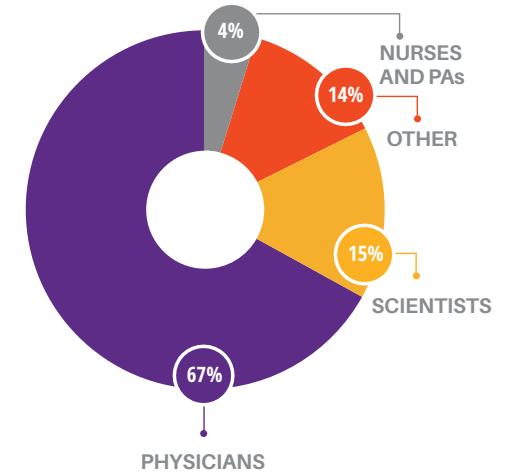
Join the epilepsy and seizure disorder community at the 2016 AES Annual Meeting and meet thousands of epilepsy specialists from all 50 states and more than 60 countries!

- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers and pharmacy specialists
- Global audience: 70% travel from around the USA, 30% attend from other countries

All Areas of the Specialty Represented



Decision Makers in Epilepsy Care and Research

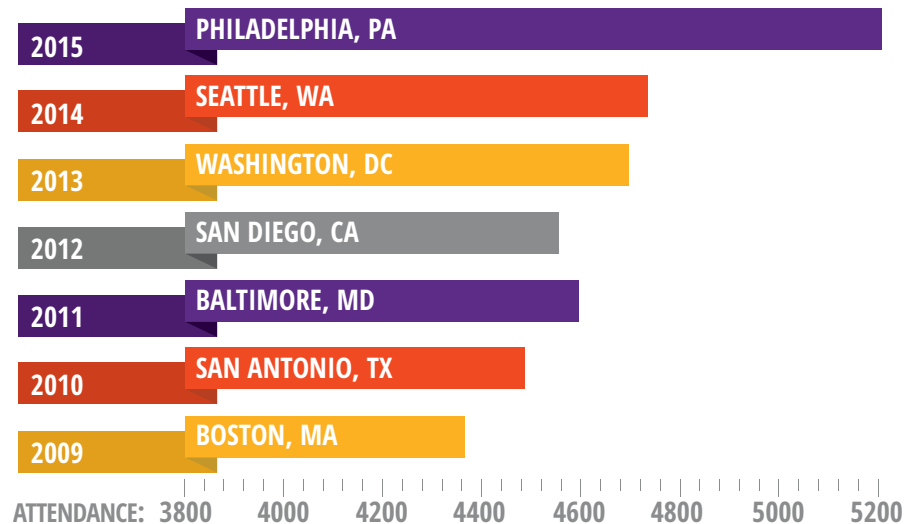


YOU BELONG HERE!

If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you don't want to miss this once-a-year outreach opportunity. Exhibitors include leaders in:

- Diagnostics
- Laboratories/Testing
- Hardware/Software
- Medical Devices and Equipment
- Office Practice Needs
- Patient Monitoring
- Patient Education/Outreach
- Pharmaceuticals
- Professional Education
- Publications
- Research Tools
- Recruiting Services

Steady and Consistent Growth in Total Meeting Attendees



MAXIMIZE YOUR IMPACT: YOUR BOOTH AND BEYOND.

OPPORTUNITIES AT A GLANCE



EXHIBIT BOOTH

The platform for everything you do at the AES Annual Meeting, various sizes are still available. Don't delay: the Exhibit Hall is on track to sell out again this year. The list of current exhibitors is available online.



SUPPORT OPPORTUNITIES

Attach your brand to the frequently visited Cyber Café, a special interest group, the cell phone charging station – or one of many other opportunities available at all support levels.



INNOVATION PAVILIONS

Available to exhibitors only, get extra space to interact with attendees for special purposes away from the activity of the main exhibit floor. Engage attendees in creative new ways and provide interactive education in a convenient and intimate environment.



OFFICE RENTALS

Office rentals in the Exhibit Hall are available for private meetings beyond the hours when the exhibits are open. Act fast – there are only a limited number!



SCIENTIFIC EXHIBITS

Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators. Share information about the current state of your research.



BOOTH TRAFFIC PROMOTIONS

Passport to Prizes: a show favorite for attracting traffic to your booth!



ADVERTISING

Advertise in *Epilepsy Currents*: augment your presence at the AES Annual Meeting by reaching your target audience year round.



EDUCATION SUPPORT

Select from three different types of support: accredited medical education (e.g., CME grants for symposia), non accredited education (e.g., lectures, investigator workshops and special interest groups) and professional development (e.g., AES Fellows Program and Young Investigator awards).



EQUIPMENT AUCTION

Focus the attention of the epilepsy professionals squarely on your company's equipment by donating it for auction – and support AES at the same time. Capital goods only.



EPILEPSY RESOURCE CENTER

(Nonprofit Organizations Only)

AES provides a dedicated area with 6' tables for organizations involved in advocacy, patient outreach, patient services and research funding.

“We value the AES Annual Meeting and the attendees. They are our core target audience for our EEG solutions and the physicians are very interactive and engaging in the Exhibit Hall.”

Lori Kaufman, Cadwell Industries, Inc.

GAIN EXTRA RECOGNITION: SUPPORT THAT MATTERS.

Thanks in part to support from industry partners, AES is able to fulfill its mission: to advance research and education for professionals dedicated to the prevention, treatment and cure of epilepsy. Corporate partners are recognized for the total amount of support they provide year round, including the AES Annual Meeting and other AES programs and services.

	Complimentary Full Meeting Registrations	Recognition by AES in Program Book	Presidential Reception Invitations	Pre- and Post-show Direct Mail Lists	Acknowledgement in Annual Meeting Program Book	Invitation to Corporate Advisory Committee Events	Prominent Signage Near Exhibit Hall to Recognize Support	Special Recognition in Annual Meeting Mobile App	Thank You Announcements in Exhibit Hall	Complimentary Exclusive Recognition in e-News on First Day of the Meeting
BENEFACTOR \$500,000+	6	Full Page	10	X	X	X	X	X	X	X
LEADER \$250,000+	4	Full Page	7	X	X	X	X	X	X	
PARTNER \$100,000+	3	2/3 Page	6	X	X	X	X	X		
SUPPORTER \$50,000+	2	1/2 Page	5	X	X	X	X			
CONTRIBUTOR \$25,000+	1	1/4 Page	4	X	X	X				
ADVOCATE \$10,000+		1/8 Page	3	X	X	X				
PATRON \$5,000+		Listing	2	X	X					

2015 SUPPORTERS

BENEFACTOR LEVEL

Sunovion Pharmaceuticals Inc.

LEADER LEVEL

Eisai Inc.
Lundbeck
UCB, Inc.

PARTNER LEVEL

Upsher-Smith Laboratories, Inc.
Supernus Pharmaceuticals, Inc.

SUPPORTER LEVEL

LivaNova
Cadwell Industries, Inc.
Acorda Therapeutics
GW Pharmaceuticals
Pfizer, Inc.

CONTRIBUTOR LEVEL

Nihon Kohden America, Inc.
Aprecia Pharmaceuticals Company
Compumedics
Sage Therapeutics
Medtronic

ADVOCATE LEVEL

NeuroPace, Inc.
Elektta, Inc.
Natus Neurology Incorporated
Moberg ICU Solutions
Blackrock NeuroMed, LLC
MedTech Surgical
Electrical Geodesics, Inc.
Lifelines Neurodiagnostics
Systems, Inc.
Marinus Pharmaceuticals, Inc
Rhythmlink International, LLC

PATRON LEVEL

Mallinckrodt Pharmaceuticals, Inc.
Ad-Tech Medical Instrument Corp.
Persyst Development Corporation
Tuberous Sclerosis Alliance
Athena Diagnostics, Inc.
GeneDx
Brain Sentinel, Inc.
MOBÉ
PMT Corporation
Medical Neurogenetics, LLC

Neuralynx, Inc.
Monteris Medical, Inc.
Nexstim, Inc.
The Jack Pribaz Foundation
Texas Children's Hospital
Transgenomic, Inc.

YOUR AES EXHIBIT BOOTH: TAKE YOUR PLACE AT THE EPILEPSY MEETING.

**\$3,100 PER 100 SQUARE FEET OF EXHIBIT SPACE
\$150 FOR EACH EXPOSED CORNER**

The starting point: your AES Exhibit Booth offers direct contact to thousands of epilepsy decision-makers.

[RESERVE EXHIBIT SPACE: CLICK HERE](#)

Includes
6 hours of
unopposed
exhibit time!

2016 EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN

Thursday, December 18:00 a.m. – 5:00 p.m.
Friday, December 28:00 a.m. – 5:00 p.m.
Saturday, December 38:00 a.m. – 10:00 a.m.

SHOW HOURS

Saturday, December 3Noon – 6:00 p.m.
Sunday, December 410:00 a.m. – 4:00 p.m.
Monday, December 510:00 a.m. – 2:00 p.m.

EXHIBITOR MOVE-OUT

Monday, December 52:00 p.m. – 10:00 p.m.
Tuesday, December 68:00 a.m. – Noon

[EXHIBITOR GUIDELINES: CLICK HERE](#)

RESERVE YOUR BOOTH TODAY!

Act now! Exhibit space will sell out quickly!

Applications for exhibit space must include a 50% deposit payment, payable in U.S. funds or drawn on a U.S. bank. After Friday, August 26, 2016, 100% payment must be included with your application.

Quick and easy: [reserve your booth online](#) with a credit card.

Questions about reserving a booth?

Contact Jennifer Bitner, AES Sales Associate
Phone: 312-265-9654
Email: jennifer@corcexpo.com

[VIEW HALL FLOOR PLAN: CLICK HERE](#)

All products and services proposed for exhibition relate specifically to the practice and advancement of the diagnosis, treatment and prevention of epilepsy, or the education of those treating or conducting research related to epilepsy and their patients.

WHAT'S INCLUDED IN YOUR EXHIBIT PACKAGE

- 3 Exhibit Hall badges per 10' x 10' booth
2 Exhibit Hall badges per nonprofit tabletop
- Company listing in Program Book distributed on-site and posted online
- Online exhibit listing
- Black and white identification sign
- Lunches, refreshment breaks, poster sessions and prize drawings in the Exhibit Hall to promote traffic
- Pre- and post-show electronic list of registered attendees (direct mail addresses only)
- Complimentary electronic VIP passes to invite your best customers to the Exhibit Hall
- Priority sign-up for the 2017 Annual Meeting in Washington, DC

PLUS! Two additional expo-only badges and two priority points for the 2017 booth space by booking at least two rooms (two-night minimum each) within the official AES hotel block. Hotel reservations open in early July 2016.

[WHO IS EXHIBITING IN 2016: CLICK HERE](#)

Attention Nonprofit Organizations!

AES provides an Epilepsy Resource Center with 6' tables for nonprofit organizations involved in advocacy, patient outreach, patient services, and research funding. \$500 per table. [Reserve now.](#)

A MENU OF SUPPORT OPPORTUNITIES: STAND OUT FROM THE CROWD.

Put your brand in front of attendees all meeting long. Support a special interest group, a Young Investigator's Award, or the cell phone charging station — support opportunities are available at all price levels. It's a great way to receive special attention for your brand throughout the full five days of the meeting. For maximum exposure, select multiple ways to participate.

Create an outreach package that fits your marketing goals and budget!

SUPPORT OPPORTUNITIES

ENHANCE ATTENDEE EXPERIENCE

- NEW!** Convention Center WiFiContact AES for custom package pricing
- Cyber Café in Exhibit Hall **SOLD**\$22,000
- Cell Phone Charging Stations\$ 4,500 per station or all 8 for \$32,000
- Premium Passport to Prizes **SOLD**\$12,500
- Passport to Prizes\$ 2,500
- NEW!** Hand Sanitizing Stations.....\$3,000 per station or all 10 for \$27,000
- NEW!** Attendee Lounge.....\$16,000
- Branded Water Coolers **SOLD**\$2,200 per cooler

SUPPORT HIGH TRAFFIC EVENTS

- Buffet Lunches: Saturday, Sunday, Monday\$60,000 each
- Coffee Breaks in Exhibit Hall **ONE AVAILABLE**\$7,500 each, 4 total
- Poster Session Breakfast **SOLD**\$10,000

GET NOTICED OUT AND ABOUT

- NEW!** Billboards on Airport Route\$10,000 - \$25,000
- Airport Advertising **BANNERS AVAILABLE**Contact AES for custom package pricing
- NEW!** Taxi Trunk Panels **SOLD**\$40,000 for 100 cabs

REACH OUT WITH TARGETED ADVERTISING

- Mobile App Sponsorship **SOLD**\$80,000
- NEW!** Targeted In-App Ads\$1,000 - \$3,000
- Hotel Key Cards and Jackets **SOLD**\$68,000
- Footprints to Your Booth **SOLD**\$15,000
- NEW!** Park Bench in Exhibit Hall **ONE LEFT**\$18,000
- Program Book Advertising.....\$3,500 - \$15,000, additional **ONLY 3 PAGES LEFT** for premium positions
- Door Drop: Friday Night Exclusive **SOLD**\$25,000
- Door Drop: Saturday Night **LIMITED AVAILABILITY**\$4,700
- Media Wall.....\$800 - \$2,000 per day
- Annual Meeting General SupportMinimum \$10,000

ATTACH YOUR BRAND TO INFORMAL LEARNING

- NEW!** Epilepsy Quiz Game **SOLD**\$25,000
- Campfire Conversations.....\$5,000/half hour
- NEW!** Continue Conversation on Mobile App\$1,000
- NEW!** Abstract Kiosks **SOLD**\$16,000 for 4
- Special Interest Groups.....\$6,000 each; 2 for \$9,000
- NEW!** Speed Networking Event **SOLD**\$19,000

Sponsorships sell out quickly. Check availability by contacting:
 Susan Oliver
 Phone: 312-883-3800, x102
 Email: soliver@AESnet.org

PREMIUM SUPPORT OPPORTUNITIES

Get extra recognition at the AES meeting and throughout the entire year! Shape a package of opportunities that fits your outreach needs — and adds up to a total amount qualifying for recognition at an AES leadership level. Here are some ways you can combine opportunities to achieve extra recognition for your brand. See leadership level details on page 5.

PARTNER

- Exhibit Booth
- Scientific Exhibit
- Cyber Café Sponsorship
- Passport to Prizes
- Door Drop
- Water Cooler Sponsorships
- CME Grant for Symposium at AES Annual Meeting
- AES Fellows Program Grant

CONTRIBUTOR

- Exhibit Booth
- Four-Color Program Book Ad
- Coffee Break Sponsorship
- Passport to Prizes
- Media Wall Ad
- *Epilepsy Currents* Advertising

ADVOCATE

- Exhibit Booth
- Media Wall Ad
- Special Interest Group Sponsorship
- *Epilepsy Currents* Advertising



ATTENDEE EXPERIENCE: DETAILS ON SUPPORT OPPORTUNITIES.

ENHANCE ATTENDEE EXPERIENCE

NEW! **Convention Center WiFi** **Contact AES for custom package pricing**
All attendees receive information about WiFi access in registration materials. Exclusive — covers all five days! Signage and acknowledgement in Program Book.

Cyber Café in Exhibit Hall **SOLD** **\$22,000**
Signage and acknowledgement in Program Book. Company name/logo on desktops, screen savers, and company site as Internet default site. Exclusive!

Cell Phone Charging Stations **\$4,500 per station or all 8 for \$32,000**
Offer this valuable service at your booth, in the Exhibit Hall attendee lounge or other locations to be determined. Several opportunities available for all three days exhibits are open. Signage, acknowledgement in Program Book and your ad on the charging station!

Premium Passport to Prizes **SOLD** **\$12,500 including participation fee**
Your company's booth will serve as the drop off location for completed Passports to Prizes. On the last day, your company will host the Grand Prize drawing.

Passport to Prizes **LIMITED AVAILABILITY** **\$2,500**
Attendees get "Passport" stamped at your booth for daily prize drawing. Limited to twenty companies.

NEW! **Hand Sanitizing Stations** **\$3,000 per station or all 10 for \$27,000**
Stations can be placed near elevators, escalators, registration area and on exhibit floor. Each wrapped with a 15" x 11" poster panel provided by sponsor with your AES-approved message.

NEW! **Attendee Lounge** **\$16,000**
A place to relax and share conversation with fellow attendees or catch up on email. Signage and acknowledgement in Program Book.

Branded Water Coolers **SOLD** **\$2,200 per cooler**
A refreshing opportunity to provide a cool drink whenever attendees need to hydrate. Your logo on the water cooler and the cups you provide.

SUPPORT HIGH TRAFFIC EVENTS

Buffet Lunches: Saturday, Sunday, Monday **\$60,000 each**
Always popular! Signage and acknowledgement in Program Book and use of company name on napkins and cups and/or tote bag provided by sponsor.

Coffee Breaks in Exhibit Hall **ONE LEFT** **\$7,500 each, 4 total**
Signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

Poster Session Breakfast **SOLD** **\$10,000**
Sponsor receives signage and acknowledgement at continental breakfast; additionally, signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

GET NOTICED OUT AND ABOUT

NEW! **Billboards on Airport Route** **LIMITED AVAILABILITY** **\$10,000 - \$25,000**
Catch the eye of your target audience from either or both Houston airports on their way to the AES headquarters hotel. Several options available.

Airport Advertising **BANNERS AVAILABLE** **Contact AES for custom package pricing**
Reach attendees as soon as they arrive in Houston. Call for custom package and pricing. Several in-airport advertising opportunities are available.

NEW! **Taxi Trunk Panels** **SOLD** **\$40,000 for 100 cabs**
One hundred cabs crisscrossing the convention center area and other parts of Houston — all with your message. Taxi Trunks, sized 14" H x 36" W, are a great way to target attendees in downtown Houston.

ATTENDEE EXPERIENCE: DETAILS ON SUPPORT OPPORTUNITIES.

REACH OUT WITH TARGETED ADVERTISING

Mobile App Sponsorship **SOLD**\$80,000
Frequently opened and used by attendees! Mobile App will be live for a designated period of time prior to, during, and after the conclusion of the meeting.

NEW! Targeted In-App Ads\$1,000 for 100 domains, \$2,000 for 200 domains
\$3,000 for unlimited domains

Limited to one offer per day per company, Mobile App users will tap special OFFERS FOR YOU in the navigation bar. Use this feature to target individuals from specific universities or practices. Select domain addresses you want to reach (e.g., everyone with an "AESnet.org" address), build your offer and schedule delivery to your handpicked audience.

Hotel Key Cards and Jackets **SOLD**\$68,000
Put your brand in the hands of attendees who are staying at the headquarters hotel. They will see your AES-approved message several times a day. Signage and acknowledgement in Program Book.

Footprints to Your Booth **SOLD**\$15,000
Only available to two supporters: provide 1' by 1' footprints with your logo to direct attendees to your booth. Footprints can originate from the door of the Exhibit Hall or from a food service station — your choice.

NEW! Park Bench in Exhibit Hall **ONE LEFT**\$18,000
Get noticed in the AES Exhibit Hall with your company branding on a park bench placed in a high traffic area. Only three benches available.

Program Book Advertising\$3,500 - \$15,000 based on position, size, and color. **ONLY 3 PAGES LEFT**
Four-color positions: Back cover: \$15,000; Inside front cover: \$13,000; Inside back cover: \$13,000; Run-of book: \$7,500. Black and white positions: Inside full-page \$4,500; inside half page \$3,500. Limited availability.

Door Drop:Friday Night Exclusive **SOLD**\$25,000
Reach out to attendees at their rooms at most AES hotels. The door drop on the first night of the meeting is reserved for one exclusive sponsor.

Door Drop:Saturday Night **LIMITED AVAILABILITY**\$4,700
One of the busiest nights of the meeting - the perfect time to connect with attendees at their rooms at most AES hotels. Call for information regarding bag sponsorship or to include an item.

REACH OUT WITH TARGETED ADVERTISING (continued)

Media Wall\$800 - \$2,000 per day
Purchase a 15, 30 or 60 second spot to rotate on a 100 square foot state-of-the-art LED video screen in the Exhibit Hall. Produce your own video (no sound, please) or AES can put together a PowerPoint ad with content you provide.

Annual Meeting General SupportMinimum \$10,000
Acknowledgement in Program Book and in recognition ad placed by AES.

ATTACH YOUR BRAND TO INFORMAL LEARNING

NEW! Epilepsy Quiz Game **SOLD**\$25,000
Two quick online medical quizzes per day for two weeks leading up to the AES meeting — brought to all AES members and meeting attendees by your company to support awareness of the clinical content at the AES meeting. Promoted in AES member outreach.

Campfire Conversations\$5,000/half hour
AES attendees say they want more issue-focused discussion and interactive sessions. Engage meeting attendees in brief, focused, small group discussions on the exhibit floor with the expert and topic you feature. *Keep the conversation going through the Mobile App for an additional \$1000 per campfire.*

NEW! Abstract Kiosks **SOLD**\$16,000 for 4
Another way for attendees to review cutting edge research during exhibit hours and beyond. Four Kiosks for five days; company name on kiosk.

Special Interest Groups (SIGs)\$6,000 each; 2 for \$9,000
Attach your brand to a special topic or issue in epilepsy. Attendees connect, exchange information, share resources, and conduct in-depth discussions during 90-minute meetings.

NEW! Speed Networking Event **SOLD**\$19,000
Sponsor this fun and useful new event that brings together the most accomplished professionals with the brightest clinical and research minds in epilepsy's future.

Sponsorships sell out quickly. Check availability:

Contact: Susan Oliver

Phone: 312-883-3800, x102

Email: soliver@AESnet.org

INNOVATION PAVILIONS: ADDITIONAL SPACES FOR EXHIBITOR OUTREACH.

Located inside the Exhibit Hall, four Innovation Pavilions available — to paid exhibitors only — at the 2016 Annual Meeting. Pavilions offer your company the opportunity to conduct meetings away from the hubbub of the show floor, hold small gatherings of targeted attendees with a speaker or engage attendees with your brand in creative new ways. Plus, AES will promote Pavilions both before and during the meeting.

**RESERVATION
DEADLINE:
SEPT 28, 2016**

PROMOTION PROVIDED BY AES

PRE-MEETING:

- Promotional email promoting pre-registration and the Pavilions sent to AES members and Annual Meeting registrants

ON-SITE:

- Listing in the on-site Program Book and Mobile App
- Signage in the exhibit area

Please note that all of the above activities will promote the Pavilions as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by AES.

HOURS

The Pavilions are open during exhibit hours:

- Saturday, December 3 Noon – 6:00 p.m.
- Sunday, December 4 10:00 a.m. – 4:00 p.m.
- Monday, December 5 10:00 a.m. – 2:00 p.m.

ATTENDEE REGISTRATION FOR PAVILIONS

Pre-registration, which we strongly encourage, as well as on-site registration for these areas, is managed by each participating company. Schedules for education and training programs and pre-registration information will be sent to AES members and pre-registered attendees in a promotional email and printed in the final on-site Program Book and Mobile App.

COST

30' X 40' (1,200 SQ. FT.)

- Saturday or Sunday only:\$7,500
- Monday only:\$6,000
- Any two days:\$12,500
- All three days:\$16,000

ADD-ONS

Contact AES about upgrading your Pavilion to include the following:

- Sound-proof walls/no ceiling
- Sound-proof walls with ceiling and lighting

INCLUDED

- 3 additional exhibit-only passes for your Pavilion
- Hard wall area inside the Exhibit Hall
- Carpeting
- Literature rack
- Registration table with two chairs
- 22"x28" sign with company name and Pavilion title, plus ten word description

Each company is responsible for all other costs associated with their participation, including but not limited to audiovisual, food and beverage, additional lighting, furnishings, drayage, labor and any other fees associated with participation. Once per day vacuuming is covered by AES. Orders can be placed using the exhibitor service manual, available at www.AESnet.org in mid-September.

INNOVATION PAVILION APPLICATION: [CLICK HERE](#)

RULES AND REGULATIONS

All proposed Pavilion activities must be approved by show management at least 60 days in advance of the show.

All Pavilion staff and attendees must be badged AES Annual Meeting attendees.

Any videotaping or photography in the pavilion must be pre-approved by show management and must adhere to the AES Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-September).

Priority Pavilion selection is given to exhibitors reserving multiple days.

PAVILION ACCESS

Pavilion renters may access the Pavilion for set-up at 8:00 a.m. on the day of the rental. Saturday rentals may access Friday with show management approval. Pavilions must be clear by renter by 6:00 p.m. on Saturday and Sunday and 5:00 p.m. on Monday. Any materials left in the Pavilion past your rental day will incur a \$500 storage fee (labor fees may also apply).

Exhibitor is responsible for securing the space and will need to coordinate access for catering/outside vendor deliveries.

Questions about Innovation Pavilions?

Contact: [Lara Fitts Gamache](mailto:Lara.Fitts@corcep.com), Exhibit Manager

Phone: 312-265-9639

Email: lara@corcep.com

OFFICE RENTALS: PRIVATE MEETING SPACE ON THE SHOW FLOOR.

Sometimes the trade show floor gets a little busy for the deeper, one-on-one discussions with attendees interested in your products. Office rentals, available for extended hours beyond the exhibit floor hours, are available. **Reserve early - there are only a limited number!**

**RESERVATION
DEADLINE:
SEPT 28, 2016**

HOURS

EXHIBIT HALL HOURS

Saturday, December 3 Noon - 6:00 p.m.

Sunday, December 4 10:00 a.m. - 4:00 p.m.

Monday, December 5 10:00 a.m. - 2:00 p.m.

BEFORE AND AFTER EXHIBIT HALL HOURS

Saturday, December 3 6:00 p.m. - 7:00 p.m.

Sunday, December 4 7:00 a.m. - 10:00 a.m.

Sunday, December 5 4:00 p.m. - 7:00 p.m.

Monday, December 6 8:00 a.m. - 10:00 a.m.

[OFFICE RENTAL APPLICATION: CLICK HERE](#)

OFFICE RENTAL COST

10' X 20' (200 SQ. FT.)

- Saturday or Sunday only:\$3,000
- Monday only:\$2,500
- Any two days:\$4,500
- All three days:\$6,000

WHAT'S INCLUDED

- Hard wall office inside the Exhibit Hall
- Carpeting
- Registration table with two chairs
- 6' draped registration table with two chairs
- 22"x28" sign with easel displaying office three-day schedule (company name only)

Each company is responsible for all other costs associated with its participation, including but not limited to, audiovisual, food and beverage, additional lighting, furnishings, drayage, labor and any other fees.

RULES AND REGULATIONS

Any activities outside of physician and company internal meetings need to be approved by show management at least 60 days in advance of the meeting.

All guests in the office space must be badged AES Annual Meeting attendees.

Any videotaping or photography in the office space must be pre-approved by show management and must adhere to AES' Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-September).

Priority office selection is given to exhibitors reserving all three days.

OFFICE ACCESS

Office renter may access the office space for set-up at 8:00 a.m. on the day of the rental. Offices must be clear by renter by 7:00 p.m. on Saturday and Sunday and 3:00 p.m. on Monday.

Exhibitor is responsible for office keys during rental period and will need to coordinate access for catering/outside vendor deliveries. Please notify show management 60 days in advance of the show if additional office keys are required (fees may apply).

Questions about Office Rentals?

Contact: Lara Fitts Gamache, Exhibit Manager

Phone: 312-265-9639

Email: lara@corcexpo.com

SCIENTIFIC EXHIBITS: SPOTLIGHT ATTENTION ON YOUR COMPANY'S RESEARCH.

Scientific Exhibits are designed to share information about the current state of your research. Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). No promotion can be conducted in the Scientific Exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational. The Scientific Exhibit area will be listed in the Program Book.

For more information on Scientific Exhibits:
Contact: JoLynn Amsden, Education Program Manager
Phone: 312-883-3800 x104
Email: jamsden@AESnet.org

SCIENTIFIC EXHIBIT APPLICATION: [CLICK HERE](#)

WHAT'S INCLUDED

Scientific Exhibits are held Sunday, December 4 and Monday, December 5. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. – 11:00 a.m. and 2:00 p.m. – 5:00 p.m., with an "all day" option available. The rooms will be located on the same level as the Exhibit Hall and the educational sessions.

APPROXIMATELY 3,700 SQUARE FOOT ROOM

- \$9,000 for three hour exhibit
- \$22,500 for all day (8 a.m. – 5 p.m.) exhibit
- Twenty 4'X6' double-sided exhibit boards
- Four 8' skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day Exhibit Hall guest passes

APPROXIMATELY 2,900 SQUARE FOOT ROOM

- \$6,000 for three hour exhibit
- \$15,000 for all day (8 a.m. – 5 p.m.) exhibit
- Ten 4'X6' double-sided exhibit boards
- Two 8' skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day Exhibit Hall guest passes

Introductory Offer for 2016: First time scientific exhibitors may reserve a 1,400 square foot room for \$4,000. This includes:

- One three-hour exhibit (either 8:00 a.m. – 11:00 a.m. or 2:00 p.m. – 5:00 p.m.)
- Eight 4'X6' double-sided exhibit boards
- Two 8' skirted tables
- Exhibit listing in Program Book
- Site signage
- Two one-day Exhibit Hall guest passes

EPILEPSY CURRENTS

ADVERTISE IN EPILEPSY CURRENTS!

Augment your presence at the AES Annual Meeting by reaching your target audience year round. Advertise in *Epilepsy Currents*.

For more information on *Epilepsy Currents*:

Contact: Onkar Sandal
Phone: 800-627-0326 x218
Email: osandal@allenpress.com



EDUCATION SUPPORT AND MORE: ADVANCE THE LEARNING.

SUPPORT OF ACCREDITED MEDICAL EDUCATION

The American Epilepsy Society encourages the professional development of physicians and other health care professionals by offering an array of activities to assist the learner in expanding their knowledge of topics in the field of epilepsy. AES is accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME).

AES will offer approximately 32 AMA PRA Category 1 Credits™ at its 2016 Annual Meeting, plus selected Nursing and Pharmacology credits. Several symposia are offered for CME credit, including:

- Epilepsy Specialist
- Annual Course
- Annual Fundamentals
- Epilepsy Therapy
- Pediatric State of the Art
- Interprofessional Care (formerly Professionals in Epilepsy Care)
- Merritt-Putnam
- North American Commission
- Hot Topics
- Presidential
- Scientific

For more information about education support:

Contact: Susan Oliver
Phone: 312-883-3800 x102
E-mail: soliver@AESnet.org

SPONSORSHIP OF NON-ACCREDITED EDUCATION

AES offers several opportunities to sponsor non-accredited education, including:

- The Judith Hoyer Lecture: \$4,000
- Investigator Workshops: \$5,000 each, 14 available on various topics
- Special Interest Group (SIG) meetings: \$6,000 each; 2 for \$9,000
- General conference support, starting at \$10,000

Professional development opportunities are available to support researchers and clinicians, including:

- AES Fellows Program
- Named Fellowships (three-year commitments)
- Nurse Awards
- Young Investigator Awards
- Seed Grants

EQUIPMENT AUCTION

Focus the attention of the epilepsy professional community squarely on your company's equipment by donating for auction — and support AES at the same time. Capital goods valued at \$5,000 or more only, please.

Learn more.

Contact: Susan Oliver
Phone: 312-883-3800 x102
Email: soliver@AESnet.org



EPILEPSY RESOURCE CENTER (Nonprofit Organizations Only)

Calling all 501(c)(3) organizations dedicated to epilepsy patient and caregiver education, support, and advocacy! AES provides a dedicated area with 6' tables for organizations involved in advocacy, patient outreach, patient services, and research funding. \$500 per table. Space is limited!

TABLETOP SPACE RESERVATION: [CLICK HERE](#)

HERE TO HELP: AES CONTACT INFORMATION.



EXHIBITS, INNOVATION PAVILIONS, OFFICES

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OUTREACH AND EDUCATION SUPPORT OPPORTUNITIES

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Join AES today!

Become a Professional, Associate, or International Member and get registration discounts!

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IMPORTANT DATES FOR AES INDUSTRY PARTNERS

- Early July** Registration and hotel reservations open at www.AESnet.org
- August 26** Exhibitor full payment due
- August 31** Exhibitor listing due
- Mid September** Exhibitor manual emailed
- September 16** Program Book advertising insertion orders due
- September 28** Innovation Pavilion deadline
- September 28** Office Rental deadline
- October 4** Group hotel reservations deadline
- October 31** New member applicant deadline for member registration rates
- November 1** Passport to Prizes deadline
- November 1** Media Wall advertising insertion orders due
- November 1** Door Drop orders due
- November 7** Individual hotel reservation deadline





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www.AESnet.org