AES ANNUAL MEETING
DECEMBER 2 - 6, 2016 | HOUSTON TEXAS

EXHIBITS AND SUPPORT OPPORTUNITIES

Five Days. Thousands of Decision Makers. All Focused on Epilepsy.

70th Annual Meeting | George R. Brown Convention Center
6th Biennial North American Regional Epilepsy Congress

AMERICAN EPILEPSY SOCIETY
SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Epilepsy Society (AES) Annual Meeting brings thousands of epilepsy professionals together, all in one place.

It's your biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

- Showcase your brand, product, and services
- Interact with clinicians, researchers, and scientists
- Connect with your existing customers
- Generate valuable sales leads
- Network with leaders in epilepsy medicine and science

AES marks its 70th Annual Meeting — and the 6th Biennial North American Regional Epilepsy Congress.

Reserve your exhibit booth, but don’t stop there. Check out all these additional opportunities for introducing and promoting your brand throughout the five-day event.

“As the premier conference for epilepsy professionals, the AES Annual Meeting is an exhibit opportunity that is not to be missed.”
Miranda Pruitt, Moberg ICU Solutions

FIND IT QUICK!

Connect with Epilepsy Decision Makers ......................... 3
Summary of Opportunities ............................................. 4
Recognition Levels ....................................................... 5
Exhibit Space .................................................................. 6
Specific Support Opportunities ..................................... 7
Innovation Pavilions ..................................................... 10
Office Rentals ............................................................... 11
Scientific Exhibits .......................................................... 12
Advertising in Epilepsy Currents .................................... 12
Education Support .......................................................... 13
Equipment Auction ....................................................... 13
Epilepsy Resource Center ............................................. 13
Contact Information ...................................................... 14
Join the epilepsy and seizure disorder community at the 2016 AES Annual Meeting and meet thousands of epilepsy specialists from all 50 states and more than 60 countries!

- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers and pharmacy specialists
- Global audience: 70% travel from around the USA, 30% attend from other countries

You Belong Here!

If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you don’t want to miss this once-a-year outreach opportunity.

Exhibitors include leaders in:
- Diagnostics
- Laboratories/Testing
- Hardware/Software
- Medical Devices and Equipment
- Office Practice Needs
- Patient Monitoring
- Patient Education/Outreach
- Pharmaceuticals
- Professional Education
- Publications
- Research Tools
- Recruiting Services

Steady and Consistent Growth in Total Meeting Attendees

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
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Maximize Your Impact: your booth and beyond.

**OPPORTUNITIES AT A GLANCE**

**EXHIBIT BOOTH**
The platform for everything you do at the AES Annual Meeting, various sizes are still available. Don’t delay: the Exhibit Hall is on track to sell out again this year. The list of current exhibitors is available online.

**SUPPORT OPPORTUNITIES**
Attach your brand to the frequently visited Cyber Café, a special interest group, the cell phone charging station – or one of many other opportunities available at all support levels.

**INNOVATION PAVILIONS**
Available to exhibitors only, get extra space to interact with attendees for special purposes away from the activity of the main exhibit floor. Engage attendees in creative new ways and provide interactive education in a convenient and intimate environment.

**OFFICE RENTALS**
Office rentals in the Exhibit Hall are available for private meetings beyond the hours when the exhibits are open. Act fast – there are only a limited number!

**SCIENTIFIC EXHIBITS**
Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators. Share information about the current state of your research.

**BOOTH TRAFFIC PROMOTIONS**
Passport to Prizes: a show favorite for attracting traffic to your booth!

**ADVERTISING**
Advertise in Epilepsy Currents: augment your presence at the AES Annual Meeting by reaching your target audience year round.

**EDUCATION SUPPORT**
Select from three different types of support: accredited medical education (e.g., CME grants for symposia), non accredited education (e.g., lectures, investigator workshops and special interest groups) and professional development (e.g., AES Fellows Program and Young Investigator awards).

**EQUIPMENT AUCTION**
Focus the attention of the epilepsy professionals squarely on your company’s equipment by donating it for auction – and support AES at the same time. Capital goods only.

**EPILEPSY RESOURCE CENTER**
(Nonprofit Organizations Only)
AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services and research funding.

“We value the AES Annual Meeting and the attendees. They are our core target audience for our EEG solutions and the physicians are very interactive and engaging in the Exhibit Hall.”

Lori Kaufman, Cadwell Industries, Inc.
GAIN EXTRA RECOGNITION: SUPPORT THAT MATTERS.

Thanks in part to support from industry partners, AES is able to fulfill its mission: to advance research and education for professionals dedicated to the prevention, treatment and cure of epilepsy. Corporate partners are recognized for the total amount of support they provide year round, including the AES Annual Meeting and other AES programs and services.

<table>
<thead>
<tr>
<th>Complimentary Full Meeting Registrations</th>
<th>Recognition by AES in Program Book</th>
<th>Presidential Reception Invitations</th>
<th>Pre- and Post-show Direct Mail Lists</th>
<th>Acknowledgement in Annual Meeting Program Book</th>
<th>Invitation to Corporate Advisory Committee Events</th>
<th>Prominent Signage Near Exhibit Hall to Recognize Support</th>
<th>Special Recognition in Annual Meeting Mobile App</th>
<th>Thank You Announcements in Exhibit Hall</th>
<th>Complimentary Exclusive Recognition in e-News on First Day of the Meeting</th>
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2015 SUPPORTERS

**BENEFACITOR LEVEL**
- Sunovion Pharmaceuticals Inc.

**LEADER LEVEL**
- Eisai Inc.
- Lundbeck
- UCB, Inc.

**PARTNER LEVEL**
- Upsher-Smith Laboratories, Inc.
- Supernus Pharmaceuticals, Inc.

**SUPPORTER LEVEL**
- LivaNova
- Cadwell Industries, Inc.
- Acorda Therapeutics
- GW Pharmaceuticals
- Pfizer, Inc.

**CONTRIBUTOR LEVEL**
- Nihon Kohden America, Inc.
- Aprecia Pharmaceuticals Company
- Compumedics
- Sage Therapeutics
- Medtronic

**ADVOCATE LEVEL**
- NeuroPace, Inc.
- Elekta, Inc.
- Natus Neurology Incorporated
- Mobegh ICU Solutions
- Blackrock NeuroMed, LLC
- MedTech Surgical
- Electrical Geodesics, Inc.
- Lifelines Neurodiagnostics Systems, Inc.
- Marinus Pharmaceuticals, Inc.
- Rhythmlink International, LLC

**PATRON LEVEL**
- Mallinckrodt Pharmaceuticals, Inc.
- Ad-Tech Medical Instrument Corp.
- Persyst Development Corporation
- Tuberous Sclerosis Alliance
- Athena Diagnostics, Inc.
- GeneDx
- Brain Sentinel, Inc.
- MOBE
- PMT Corporation
- Medical Neurogenetics, LLC

- Neuralynx, Inc.
- Monteris Medical, Inc.
- Nexstim, Inc.
- The Jack Pribaz Foundation
- Texas Children’s Hospital
- Transgenomic, Inc.
Your AES Exhibit Booth: Take your place at the epilepsy meeting.

$3,100 per 100 square feet of exhibit space
$150 for each exposed corner

The starting point: your AES Exhibit Booth offers direct contact to thousands of epilepsy decision-makers.

RESERVE EXHIBIT SPACE: CLICK HERE

2016 Exhibit Hall Schedule

EXHIBITOR MOVE-IN
Thursday, December 1 ............................8:00 a.m. – 5:00 p.m.
Friday, December 2 .............................8:00 a.m. – 5:00 p.m.
Saturday, December 3 .............................8:00 a.m. – 10:00 a.m.

SHOW HOURS
Saturday, December 3 .............................Noon – 6:00 p.m.
Sunday, December 4 ..............................10:00 a.m. – 4:00 p.m.
Monday, December 5 .............................10:00 a.m. – 2:00 p.m.

EXHIBITOR MOVE-OUT
Monday, December 5 .............................2:00 p.m. – 10:00 p.m.
Tuesday, December 6 .............................8:00 a.m. – Noon

RESERVE YOUR BOOTH TODAY!
Act now! Exhibit space will sell out quickly!

Applications for exhibit space must include a 50% deposit payment, payable in U.S. funds or drawn on a U.S. bank. After Friday, August 26, 2016, 100% payment must be included with your application.

Quick and easy: reserve your booth online with a credit card.

Questions about reserving a booth?
Contact Jennifer Bitner, AES Sales Associate
Phone: 312-265-9654
Email: jennifer@corcexpo.com

VIEW HALL FLOOR PLAN: CLICK HERE

What’s included in your exhibit package

- 3 Exhibit Hall badges per 10’ x 10’ booth
- 2 Exhibit Hall badges per nonprofit tabletop
- Company listing in Program Book distributed on-site and posted online
- Online exhibit listing
- Black and white identification sign
- Lunches, refreshment breaks, poster sessions and prize drawings in the Exhibit Hall to promote traffic
- Pre- and post-show electronic list of registered attendees (direct mail addresses only)
- Complimentary electronic VIP passes to invite your best customers to the Exhibit Hall
- Priority sign-up for the 2017 Annual Meeting in Washington, DC

PLUS! Two additional expo-only badges and two priority points for the 2017 booth space by booking at least two rooms (two-night minimum each) within the official AES hotel block. Hotel reservations open in early July 2016.

WHO IS EXHIBITING IN 2016: CLICK HERE

Attention Nonprofit Organizations!
AES provides an Epilepsy Resource Center with 6’ tables for nonprofit organizations involved in advocacy, patient outreach, patient services, and research funding. $500 per table. Reserve now.

EXHIBITOR GUIDELINES: CLICK HERE

Includes 6 hours of unopposed exhibit time!

American Epilepsy Society 70th Annual Meeting | 6th Biennial North American Regional Epilepsy Congress www.AESnet.org
A Menu Of Support Opportunities: Stand out from the crowd.

Put your brand in front of attendees all meeting long. Support a special interest group, a Young Investigator’s Award, or the cell phone charging station — support opportunities are available at all price levels. It’s a great way to receive special attention for your brand throughout the full five days of the meeting. For maximum exposure, select multiple ways to participate.

**SUPPORT OPPORTUNITIES**

**Enhance Attendee Experience**

NEW! Convention Center WiFi ......................Contact AES for custom package pricing

NEW! Cyber Café in Exhibit Hall .................$22,000

Cell Phone Charging Hall .......................$ 4,500 per station or all 8 for $32,000

Premium Passport to Prizes .....................$12,500

Passport to Prizes .....................................$ 2,500

NEW! Hand Sanitizing Stations .................$3,000 per station or all 10 for $27,000

NEW! Attendee Lounge..........................$16,000

Branded Water Coolers .........................$2,200 per cooler

**Support High Traffic Events**

Buffet Lunches: Saturday, Sunday, Monday $60,000 each

Coffee Breaks in Exhibit Hall .................$7,500 each, 4 total

Poster Session Breakfast .......................$10,000

**Get Noticed Out and About**

NEW! Billboards on Airport Route ..........$10,000 – $25,000

Airport Advertising ...........................Contact AES for custom package pricing

NEW! Taxi Trunk Panels .................$40,000 for 100 cabs

**Reach Out with Targeted Advertising**

Mobile App Sponsorship ......................$80,000

NEW! Targeted In-App Ads .....................$1,000 – $3,000

Hotel Key Cards and Jackets .................$68,000

Footprints to Your Booth .......................$15,000

NEW! Park Bench in Exhibit Hall ............$18,000

Program Book Advertising ..................$3,500 – $15,000, additional for premium positions

Door Drop: Friday Night Exclusive ..........$25,000

Door Drop: Saturday Night ...................$4,700

Media Wall ...........................................$800 - $2,000 per day

Annual Meeting General Support ..........Minimum $10,000

**Attach Your Brand to Informal Learning**

NEW! Epilepsy Quiz Game .....................$25,000

Campfire Conversations .......................$5,000/half hour

NEW! Continue Conversation on Mobile App $1,000

NEW! Abstract Kiosks .........................$16,000 for 4

Special Interest Groups .....................$6,000 each; 2 for $9,000

NEW! Speed Networking Event ...............$19,000

**Sponsorships sell out quickly. Check availability by contacting:**

Susan Oliver
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

**Premium Support Opportunities**

Get extra recognition at the AES meeting throughout the entire year! Shape a package of opportunities that fits your outreach needs — and adds up to a total amount qualifying for recognition at an AES leadership level. Here are some ways you can combine opportunities to achieve extra recognition for your brand. See leadership level details on page 5.

**Partner**

- Exhibit Booth
- Scientific Exhibit
- Cyber Café Sponsorship
- Passport to Prizes
- Door Drop
- Water Cooler Sponsorships
- CME Grant for Symposium at AES Annual Meeting
- AES Fellows Program Grant

**Contributor**

- Exhibit Booth
- Four-Color Program Book Ad
- Coffee Break Sponsorship
- Passport to Prizes
- Media Wall Ad
- Epilepsy Currents Advertising

**Advocate**

- Exhibit Booth
- Media Wall Ad
- Special Interest Group Sponsorship
- Epilepsy Currents Advertising
ATTENDEE EXPERIENCE: DETAILS ON SUPPORT OPPORTUNITIES.

ENHANCE ATTENDEE EXPERIENCE

NEW! Convention Center WiFi........................................ Contact AES for custom package pricing
All attendees receive information about WiFi access in registration materials. Exclusive — covers all five days! Signage and acknowledgement in Program Book.

Cyber Café in Exhibit Hall.......................................................... $22,000
Signage and acknowledgement in Program Book. Company name/logo on desktops, screen savers, and company site as Internet default site. Exclusive!

Cell Phone Charging Stations............................................. $4,500 per station or all 8 for $32,000
Offer this valuable service at your booth, in the Exhibit Hall attendee lounge or other locations to be determined. Several opportunities available for all three days exhibits are open. Signage, acknowledgement in Program Book and your ad on the charging station!

Premium Passport to Prizes........................................... $12,500 including participation fee
Your company’s booth will serve as the drop off location for completed Passports to Prizes. On the last day, your company will host the Grand Prize drawing.

Passport to Prizes.................................................. $2,500
Attendees get “Passport” stamped at your booth for daily prize drawing. Limited to twenty companies.

NEW! Hand Sanitizing Stations................................... $3,000 per station or all 10 for $27,000
Stations can be placed near elevators, escalators, registration area and on exhibit floor. Each wrapped with a 15” x 11” poster panel provided by sponsor with your AES-approved message.

NEW! Attendee Lounge................................................................. $16,000
A place to relax and share conversation with fellow attendees or catch up on email. Signage and acknowledgement in Program Book.

Branded Water Coolers....................................................... $2,200 per cooler
A refreshing opportunity to provide a cool drink whenever attendees need to hydrate. Your logo on the water cooler and the cups you provide.

SUPPORT HIGH TRAFFIC EVENTS

Buffet Lunches: Saturday, Sunday, Monday......................................................... $60,000 each
Always popular! Signage and acknowledgement in Program Book and use of company name on napkins and cups and/or tote bag provided by sponsor.

Coffee Breaks in Exhibit Hall.............................................. $7,500 each, 4 total
Signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

Poster Session Breakfast.................................................. $10,000
Sponsor receives signage and acknowledgement at continental breakfast; additionally, signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

GET NOTICED OUT AND ABOUT

NEW! Billboards on Airport Route........................................... $10,000 – $25,000
Catch the eye of your target audience from either or both Houston airports on their way to the AES headquarters hotel. Several options available.

Airport Advertising.......................................................... Contact AES for custom package pricing
Reach attendees as soon as they arrive in Houston. Call for custom package and pricing. Several in-airport advertising opportunities are available.

NEW! Taxi Trunk Panels..................................................... $40,000 for 100 cabs
One hundred cabs crisscrossing the convention center area and other parts of Houston — all with your message. Taxi Trunks, sized 14” H x 36” W, are a great way to target attendees in downtown Houston.
ATTENDEE EXPERIENCE: DETAILS ON SUPPORT OPPORTUNITIES.

REACH OUT WITH TARGETED ADVERTISING

Mobile App Sponsorship ....................... $80,000
Frequently opened and used by attendees! Mobile App will be live for a designated period of time prior to, during, and after the conclusion of the meeting.

Targeted In-App Ads ............... $1,000 for 100 domains, $2,000 for 200 domains, $3,000 for unlimited domains
Limited to one offer per day per company; Mobile App users will tap special OFFERS FOR YOU in the navigation bar. Use this feature to target individuals from specific universities or practices. Select domain addresses you want to reach (e.g., everyone with an "AESnet.org" address), build your offer and schedule delivery to your handpicked audience.

Epilepsy Quiz Game ........................................................................................................ $25,000

Park Bench in Exhibit Hall .......................................................................................... $18,000
Get noticed in the AES Exhibit Hall with your company branding on a park bench placed in a high traffic area. Only three benches available.

Speed Networking Event .............................................................................................. $19,000

Abstract Kiosks ........................................................................................................ $16,000 for 4
Another way for attendees to review cutting edge research during exhibit hours and beyond. Four Kiosks for five days; company name on kiosk.

Program Book Advertising ....................... $3,500 - $15,000 based on position, size, and color.

Door Drop: Friday Night Exclusive ............... $25,000
Reach out to attendees at their rooms at most AES hotels. The door drop on the first night of the meeting is reserved for one exclusive sponsor.

Door Drop: Saturday Night ......................... $4,700
One of the busiest nights of the meeting – the perfect time to connect with attendees at their rooms at most AES hotels. Call for information regarding bag sponsorship or to include an item.

REACH OUT WITH TARGETED ADVERTISING (continued)

Media Wall ................................................ $.800 - $2,000 per day
Purchase a 15, 30 or 60 second spot to rotate on a 100 square foot state-of-the-art LED video screen in the Exhibit Hall. Produce your own video (no sound, please) or AES can put together a PowerPoint ad with content you provide.

Annual Meeting General Support .................................................................................. Minimum $10,000
Acknowledgement in Program Book and in recognition ad placed by AES.

ATTACH YOUR BRAND TO INFORMAL LEARNING

Epilepsy Quiz Game .................................................. $25,000
Two quick online medical quizzes per day for two weeks leading up to the AES meeting — brought to all AES members and meeting attendees by your company to support awareness of the clinical content at the AES meeting. Promoted in AES member outreach.

Campfire Conversations ....................................................................................... $5,000/half hour
AES attendees say they want more issue-focused discussion and interactive sessions. Engage meeting attendees in brief, focused, small group discussions on the exhibit floor with the expert and topic you feature. Keep the conversation going through the Mobile App for an additional $1000 per campfire.

Footprints to Your Booth ...................................................................................... $15,000
Only available to two supporters; provide 1’ by 1’ footprints with your logo to direct attendees to your booth. Footprints can originate from the door of the Exhibit Hall or from a food service station — your choice.

Hotel Key Cards and Jackets .................................................................................. $68,000
Put your brand in the hands of attendees who are staying at the headquarters hotel. They will see your AES-approved message several times a day. Signage and acknowledgement in Program Book.

Footprints to Your Booth ...................................................................................... $18,000
Get noticed in the AES Exhibit Hall with your company branding on a park bench placed in a high traffic area. Only three benches available.

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Sponsorships sell out quickly. Check availability:
Contact: Susan Oliver
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

American Epilepsy Society 70th Annual Meeting | 6th Biennial North American Regional Epilepsy Congress www.AESnet.org
Innovation Pavilions: Additional Spaces for Exhibitor Outreach.

Located inside the Exhibit Hall, four Innovation Pavilions available — to paid exhibitors only — at the 2016 Annual Meeting. Pavilions offer your company the opportunity to conduct meetings away from the hubbub of the show floor, hold small gatherings of targeted attendees with a speaker or engage attendees with your brand in creative new ways. Plus, AES will promote Pavilions both before and during the meeting.

Promotion Provided by AES

Pre-Meeting:
- Promotional email promoting pre-registration and the Pavilions sent to AES members and Annual Meeting registrants

On-Site:
- Listing in the on-site Program Book and Mobile App
- Signage in the exhibit area

Please note that all of the above activities will promote the Pavilions as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by AES.

Hours

The Pavilions are open during exhibit hours:
- Saturday, December 3 ............................Noon – 6:00 p.m.
- Sunday, December 4 ............................10:00 a.m. – 4:00 p.m.
- Monday, December 5 ............................10:00 a.m. – 2:00 p.m.

Attendee Registration for Pavilions

Pre-registration, which we strongly encourage, as well as on-site registration for these areas, is managed by each participating company. Schedules for education and training programs and pre-registration information will be sent to AES members and pre-registered attendees in a promotional email and printed in the final on-site Program Book and Mobile App.

Cost

30' x 40' (1,200 SQ. FT.)
- Saturday or Sunday only: ..............................................$7,500
- Monday only: .................................................................$6,000
- Any two days: ...............................................................$12,500
- All three days: ...............................................................$16,000

Add-Ons

Contact AES about upgrading your Pavilion to include the following:
- Sound-proof walls/no ceiling
- Sound-proof walls with ceiling and lighting

Included

- 3 additional exhibit-only passes for your Pavilion
- Hard wall area inside the Exhibit Hall
- Carpeting
- Literature rack
- Registration table with two chairs
- 22" x 28" sign with company name and Pavilion title, plus ten word description

Each company is responsible for all other costs associated with their participation, including but not limited to audiovisual, food and beverage, additional lighting, furnishings, drayage, labor and any other fees associated with participation. Once per day vacuuming is covered by AES. Orders can be placed using the exhibitor service manual, available at www.AESnet.org in mid-September.

Questions about Innovation Pavilions?
Contact: Lara Fitts Gamache, Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com

Rules and Regulations

All proposed Pavilion activities must be approved by show management at least 60 days in advance of the show.

All Pavilion staff and attendees must be badged AES Annual Meeting attendees.

Any videotaping or photography in the pavilion must be pre-approved by show management and must adhere to the AES Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-September).

Priority Pavilion selection is given to exhibitors reserving multiple days.

Pavilion Access

Pavilion renters may access the Pavilion for set-up at 8:00 a.m. on the day of the rental: Saturday rentals may access Friday with show management approval. Pavilions must be clear by renter by 6:00 p.m. on Saturday and Sunday and 5:00 p.m. on Monday. Any materials left in the Pavilion past your rental day will incur a $500 storage fee (labor fees may also apply).

Exhibitor is responsible for securing the space and will need to coordinate access for catering/outside vendor deliveries.
Office Rentals: Private Meeting Space on the Show Floor.

Sometimes the trade show floor gets a little busy for the deeper, one-on-one discussions with attendees interested in your products. Office rentals, available for extended hours beyond the exhibit floor hours, are available. Reserve early - there are only a limited number!

**Hours**

**Exhibit Hall Hours**
- Saturday, December 3: Noon – 6:00 p.m.
- Sunday, December 4: 10:00 a.m. – 4:00 p.m.
- Monday, December 5: 10:00 a.m. – 2:00 p.m.

**Before and After Exhibit Hall Hours**
- Saturday, December 3: 6:00 p.m. – 7:00 p.m.
- Sunday, December 4: 7:00 a.m. – 10:00 a.m.
- Sunday, December 5: 4:00 p.m. – 7:00 p.m.
- Monday, December 6: 8:00 a.m. – 10:00 a.m.

**Office Rental Cost**

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<tr>
<td>Saturday or Sunday only:</td>
<td>$3,000</td>
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<tr>
<td>Monday only:</td>
<td>$2,500</td>
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<tr>
<td>Any two days:</td>
<td>$4,500</td>
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<tr>
<td>All three days:</td>
<td>$6,000</td>
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**What's Included**

- Hard wall office inside the Exhibit Hall
- Carpeting
- Registration table with two chairs
- 6' draped registration table with two chairs
- 22"x28" sign with easel displaying office three-day schedule (company name only)

Each company is responsible for all other costs associated with its participation, including but not limited to, audiovisual, food and beverage, additional lighting, furnishings, drayage, labor and any other fees.

**Rules and Regulations**

Any activities outside of physician and company internal meetings need to be approved by show management at least 60 days in advance of the meeting.

All guests in the office space must be badged AES Annual Meeting attendees.

Any videotaping or photography in the office space must be pre-approved by show management and must adhere to AES’ Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-September).

Priority office selection is given to exhibitors reserving all three days.

**Office Access**

Office renter may access the office space for set-up at 8:00 a.m. on the day of the rental. Offices must be clear by renter by 7:00 p.m. on Saturday and Sunday and 3:00 p.m. on Monday.

Exhibitor is responsible for office keys during rental period and will need to coordinate access for catering/outside vendor deliveries. Please notify show management 60 days in advance of the show if additional office keys are required (fees may apply).

**Questions about Office Rentals?**

Contact: Lara Fitts Gamache, Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com
**Scientific Exhibits: Spotlight attention on your company’s research.**

Scientific Exhibits are designed to share information about the current state of your research. Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). No promotion can be conducted in the Scientific Exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational. The Scientific Exhibit area will be listed in the Program Book.

**For more information on Scientific Exhibits:**
Contact: JoLynn Amsden, Education Program Manager
Phone: 312-883-3800 x104
Email: jamsden@AESnet.org

**SCIENTIFIC EXHIBIT APPLICATION: CLICK HERE**

**WHAT’S INCLUDED**

Scientific Exhibits are held Sunday, December 4 and Monday, December 5. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. - 11:00 a.m. and 2:00 p.m. - 5:00 p.m., with an “all day” option available. The rooms will be located on the same level as the Exhibit Hall and the educational sessions.

**APPROXIMATELY 3,700 SQUARE FOOT ROOM**
- $9,000 for three hour exhibit
- $22,500 for all day (8 a.m. - 5 p.m.) exhibit
- Twenty 4’X6’ double-sided exhibit boards
- Four 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day Exhibit Hall guest passes

**APPROXIMATELY 2,900 SQUARE FOOT ROOM**
- $6,000 for three hour exhibit
- $15,000 for all day (8 a.m. - 5 p.m.) exhibit
- Ten 4’X6’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day Exhibit Hall guest passes

**Introductory Offer for 2016:** First time scientific exhibitors may reserve a 1,400 square foot room for $4,000. This includes:
- One three-hour exhibit (either 8:00 a.m. - 11:00 a.m. or 2:00 p.m. - 5:00 p.m.)
- Eight 4’X6’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Two one-day Exhibit Hall guest passes

**Epilepsy Currents**

**ADVERTISE IN EPILEPSY CURRENTS!**
Augment your presence at the AES Annual Meeting by reaching your target audience year round. Advertise in Epilepsy Currents.

**For more information on Epilepsy Currents:**
Contact: Onkar Sandal
Phone: 800-627-0326 x218
Email: osandal@allenpress.com
**SUPPORT OF ACCREDITED MEDICAL EDUCATION**

The American Epilepsy Society encourages the professional development of physicians and other health care professionals by offering an array of activities to assist the learner in expanding their knowledge of topics in the field of epilepsy. AES is accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME).

AES will offer approximately 32 AMA PRA Category 1 Credits™ at its 2016 Annual Meeting, plus selected Nursing and Pharmacology credits. Several symposia are offered for CME credit, including:

- Epilepsy Specialist
- Annual Course
- Annual Fundamentals
- Epilepsy Therapy
- Pediatric State of the Art
- Interprofessional Care (formerly Professionals in Epilepsy Care)
- Merritt-Putnam
- North American Commission
- Hot Topics
- Presidential
- Scientific

For more information about education support:
Contact: Susan Oliver
Phone: 312-883-3800 x102
E-mail: soliver@AESnet.org

**SPONSORSHIP OF NON-ACCREDITED EDUCATION**

AES offers several opportunities to sponsor non-accredited education, including:

- The Judith Hoyer Lecture: $4,000
- Investigator Workshops: $5,000 each, 14 available on various topics
- Special Interest Group (SIG) meetings: $6,000 each; 2 for $9,000
- General conference support, starting at $10,000

Professional development opportunities are available to support researchers and clinicians, including:

- AES Fellows Program
- Named Fellowships (three-year commitments)
- Nurse Awards
- Young Investigator Awards
- Seed Grants

**EQUIPMENT AUCTION**

Focus the attention of the epilepsy professional community squarely on your company’s equipment by donating for auction — and support AES at the same time. Capital goods valued at $5,000 or more only, please.

Learn more.
Contact: Susan Oliver
Phone: 312-883-3800 x102
E-mail: soliver@AESnet.org

**EPILEPSY RESOURCE CENTER (Nonprofit Organizations Only)**

Calling all 501(c)(3) organizations dedicated to epilepsy patient and caregiver education, support, and advocacy! AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding. $500 per table. Space is limited!

**TABLETOP SPACE RESERVATION: CLICK HERE**
American Epilepsy Society 70th Annual Meeting | 6th Biennial North American Regional Epilepsy Congress www.AESnet.org

**Here To Help: AES CONTACT INFORMATION.**

**EXHIBITS, INNOVATION PAVILIONS, OFFICES**
Lara Fitts Gamache
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lara@corcexpo.com

Jennifer Bitner
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**SCIENTIFIC EXHIBITS**
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**OUTREACH AND EDUCATION SUPPORT OPPORTUNITIES**
Susan J. Oliver
Director of Industry Relations
312-883-3800 x102
soliver@AESnet.org

**ADVERTISE: EPILEPSY CURRENTS**
Onkar Sandal
Advertising Sales Manager
1 800-627-0326 x218
osandal@allenpress.com

Join AES today!
Become a Professional, Associate, or International Member and get registration discounts!

[JOIN AES: CLICK HERE]

**IMPORTANT DATES FOR AES INDUSTRY PARTNERS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early July</td>
<td>Registration and hotel reservations open at <a href="http://www.AESnet.org">www.AESnet.org</a></td>
</tr>
<tr>
<td>August 26</td>
<td>Exhibitor full payment due</td>
</tr>
<tr>
<td>August 31</td>
<td>Exhibitor listing due</td>
</tr>
<tr>
<td>Mid September</td>
<td>Exhibitor manual emailed</td>
</tr>
<tr>
<td>September 16</td>
<td>Program Book advertising insertion orders due</td>
</tr>
<tr>
<td>September 28</td>
<td>Innovation Pavilion deadline</td>
</tr>
<tr>
<td>September 28</td>
<td>Office Rental deadline</td>
</tr>
<tr>
<td>October 4</td>
<td>Group hotel reservations deadline</td>
</tr>
<tr>
<td>October 31</td>
<td>New member applicant deadline for member registration rates</td>
</tr>
<tr>
<td>November 1</td>
<td>Passport to Prizes deadline</td>
</tr>
<tr>
<td>November 1</td>
<td>Media Wall advertising insertion orders due</td>
</tr>
<tr>
<td>November 1</td>
<td>Door Drop orders due</td>
</tr>
<tr>
<td>November 7</td>
<td>Individual hotel reservation deadline</td>
</tr>
</tbody>
</table>