SCIENTIFIC EXHIBITS

5 Days, 5000 Professionals. All focused on epilepsy.

DECEMBER 4 - 8, 2015
PENNSYLVANIA CONVENTION CENTER
PHILADELPHIA, PA
Connect With Decision Makers: All in one place.

Join the epilepsy and seizure disorder community at the 2015 AES Annual Meeting and you will meet thousands of epilepsy specialists from all 50 states and more than 60 countries!

- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers, and pharmacy specialists
- Domestic and international reach: 70% travel from around the USA, 30% attend from other countries

All Areas of the Specialty Represented

- Clinical Epilepsy: 33%
- General Neurology: 19%
- Child Neurology: 7%
- Basic Science Research: 5%
- Other (Including Psychiatry, Nursing, Pharmacy, Imaging): 36%

Steady and Consistent Meeting Growth

- 2014: Seattle, WA
- 2013: Washington, DC
- 2012: San Diego, CA
- 2011: Baltimore, MD
- 2010: San Antonio, TX
- 2009: Boston, MA

HIGH-VALUE OPPORTUNITIES TO REACH YOUR TARGET AUDIENCE

- Exhibit Booths
- Support Opportunities
- Innovation Pavilion
- Office Rental
- Booth Traffic Promotions
- Scientific Exhibits
- Education Support
- Epilepsy Resource Center (Nonprofits only)
- Equipment Auction
- Advertising — Epilepsy Currents

You belong here!

AES Exhibitors Showcase:

- Diagnostics
- Laboratories/Testing
- Leadership/Advocacy (Nonprofits)
- Hardware/Software
- Medical Devices
- Medical Equipment
- Office Practice Needs
- Patient Monitoring
- Patient Education/Outreach (Nonprofits)
- Pharmaceuticals
- Professional Education
- Publications
- Research Tools
- Recruiting Services

If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you won’t want to miss this once-a-year outreach opportunity.
Scientific Exhibits: *Spotlight attention on your company’s research.*

Separate from commercial exhibits, scientific exhibits are staffed exclusively by scientists and investigators. They share information about the current state of the research.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). The scientific exhibit area will be listed in the Program Book. No promotion can be conducted in the scientific exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational.

For more information, contact:
JoLynn Amsden, Education Project Manager
860-586-7505, X 585
jamsden@aesnet.org

Scientific Exhibits will be scheduled Sunday, December 6 and Monday, December 7 and run parallel to poster sessions. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. – 11:00 a.m. and 2:00 p.m. – 5:00 p.m., with an “all day” option available. The rooms will be located on the same level as Exhibit Hall.

### 3,700 SQUARE FOOT ROOM
- $9,000 for three hour exhibit
- $22,500 for all day (8 a.m. to 5 p.m.) exhibit
- Twenty 4’X6’ double sided exhibit boards
- Four 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day exhibit hall guest passes

### 2,900 SQUARE FOOT ROOM
- $6,000 for three hour exhibit
- $15,000 for all day (8 a.m. to 5 p.m.) exhibit
- Ten 4’X6’ double sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day exhibit hall guest passes

**Introductory Offer for 2015:** First time scientific exhibitors may reserve a 1,400 square foot room for $4,000. This includes:
- One three-hour exhibit (either 8:00 a.m. to 11:00 a.m. or 2:00 p.m. to 5:00 p.m.)
- Eight 4’X6’ double sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Two one-day exhibit hall guest passes
Here To Help: AES Contact Information

EXHIBITS, INNOVATION PAVILIONS, OFFICES
Lara Fitts Gamache
AES Exhibit Manager
312-541-0567 x 639
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Ralph Mateer
Exhibit Sales Associate
312-541-0567 x 646
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OUTREACH AND EDUCATION SUPPORT OPPORTUNITIES
Susan J. Oliver
Director of Industry Relations
312-883-3800, x102
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ADVERTISE: EPILEPSY CURRENTS
Onkar Sandal
Advertising Sales Manager
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GROW WITH US!
Trade Show Executive has honored the AES Annual Meeting as one of the 50 fastest growing trade shows in the country.

Important Dates for AES Industry Partners

Early July
Hotel reservations open
www.AESnet.org

August 27
Exhibitor full payment due

September 1
Booth representative registration opens

September 1
Program Book ads due

September 1
Exhibitor listing due

September 1
Exhibitor kits emailed

September 28
Innovation Pavilion deadline

September 28
Office Rental deadline

October 6
Group hotel reservations deadline

November 10
Individual hotel reservation deadline

November 21
Booth representative registration closes

November 21
New member applicant deadline for member rate registration

Join AES today!
Become an Associate Member and get registration discounts for your team!

CLICK HERE TO JOIN AES.